



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1374155

Schedule Dates 09/19/12-09/24/12
Advertiser Connie Mack-National Republican Senatorial Comm
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/MACK 9/19 (473875)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 477
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NRSC/MACK 9/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Nancy Brutus
CO-OP No
Headline # 06319858
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,246.50
Net Total \$7,063.50
Sales Tax

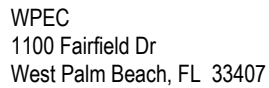
West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	23	\$8,310.00
Grand Total:	23	\$8,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/12-09/24/12	4	:30	9A- 10A (EST)	1	1							1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/18/12
2.0	Normal Line / SPOT (2)	09/19/12-09/21/12	4	:30	9A- 10A (EST)	2			X	X	X			2	\$150.00	\$300.00	West Palm Beach (WPEC)		9/18/12
3.0	Normal Line / SPOT (3)	09/24/12-09/24/12	4	:30	12P- 12:30P (EST)	1	1							1	\$265.00	\$265.00	West Palm Beach (WPEC)		9/18/12
4.0	Normal Line / SPOT (4)	09/19/12-09/21/12	4	:30	12P- 12:30P (EST)	3			X	X	X			3	\$265.00	\$795.00	West Palm Beach (WPEC)		9/18/12
5.0	Normal Line / SPOT (5)	09/24/12-09/24/12	4	:30	5P- 5:30P (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		9/18/12
6.0	Normal Line / SPOT (6)	09/19/12-09/21/12	4	:30	5P- 5:30P (EST)	2			X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		9/18/12
7.0	Normal Line / SPOT (7)	09/24/12-09/24/12	4	:30	5:30P- 6P (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		9/18/12
8.0	Normal Line / SPOT (8)	09/19/12-09/21/12	4	:30	5:30P- 6P (EST)	1			X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/18/12
9.0	Normal Line / SPOT (9)	09/24/12-09/24/12	4	:30	6P- 6:30P (EST)	1	1							1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/18/12
10.0	Normal Line / SPOT (10)	09/19/12-09/21/12	4	:30	6P- 6:30P (EST)	2			X	X	X			2	\$450.00	\$900.00	West Palm Beach (WPEC)		9/18/12
11.0	Normal Line / SPOT (11)	09/24/12-09/24/12	4	:30	7P- 7:30P (EST)	1	1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		9/18/12
12.0	Normal Line / SPOT (12)	09/19/12-09/21/12	4	:30	7P- 7:30P (EST)	2			X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		9/18/12
13.0	Normal Line / SPOT (13)	09/24/12-09/24/12	4	:30	11P- 11:30P (EST)	1	1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/18/12
14.0	Normal Line / SPOT (14)	09/19/12-09/21/12	4	:30	11P- 11:30P (EST)	3			X	X	X			3	\$525.00	\$1,575.00	West Palm Beach (WPEC)		9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1374155
Schedule Dates	09/19/12-09/24/12
Advertiser	Connie Mack-National Republican Senatorial Comm
Agency	McLaughlin & Associates (9012)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	NRSC/MACK 9/19 (473875)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	CAMPBELL,MARIANNE
Phone/Fax	/
CPE	477
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	NRSC/MACK 9/19 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

West Palm Beach (WPEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	23	\$8,310.00
Grand Total:	23	\$8,310.00

CONFIRMATION CONTRACT

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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1377869

Schedule Dates 09/25/12-09/30/12
Advertiser Connie Mack-National Republican Senatorial Comm
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NRSC/MACK 9/25 (475084)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 504
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NRSC/MACK 9/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Nancy Brutus
CO-OP No
Headline # 06333970
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,927.50
Net Total \$10,922.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	19	\$12,850.00
Grand Total:	19	\$12,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	3	:30	9A- 10A (EST)	2		X	X	X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/24/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	3	:30	12P- 12:30P (EST)	3		X	X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		9/24/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	3	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	3	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/24/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/24/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/24/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	11P- 11:30P (EST)	3		X	X	X	X			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		9/24/12
8.0	Normal Line / Prime (8)	09/25/12-09/25/12	3	:30	8P- CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		9/24/12
9.0	Normal Line / SPOT (9)	09/29/12-09/29/12	3	:30	7P- 7:30P (EST)							1			\$350.00		West Palm Beach (WPEC)		9/24/12
9.0.1	Closed Preempt (9)	09/29/12															West Palm Beach (WPEC)	Live Program Overrun/Spot -	
10.0	Normal Line / SPOT (10)	09/30/12-09/30/12	3	:30	9P- 10:30P (EST)								1		\$900.00		West Palm Beach (WPEC)		9/24/12
10.0.1	Closed Preempt (10)	09/30/12															West Palm Beach (WPEC)	No Availability/Exception -	

CONFIRMATION CONTRACT

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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1393154

Schedule Dates 10/16/12-10/22/12
Advertiser Connie Mack-National Republican Senatorial Comm
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CONNIE MACK 10/16 (480179)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name
Phone/Fax /
CPE 603
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CONNIE MACK 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Nancy Brutus
CO-OP No
Headline # 06374360
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,613.00
Net Total \$14,807.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	32	\$17,420.00
Grand Total:	32	\$17,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/22/12	2	:30	9A- 10A (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
2.0	Normal Line / SPOT (2)	10/16/12-10/19/12	2	:30	9A- 10A (EST)	4		X	X	X	X			4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		10/15/12
3.0	Normal Line / SPOT (3)	10/22/12-10/22/12	2	:30	10A- 11A (EST)	1	1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/15/12
4.0	Normal Line / SPOT (4)	10/16/12-10/19/12	2	:30	10A- 11A (EST)	2		X	X	X	X			2	\$340.00	\$680.00	West Palm Beach (WPEC)		10/15/12
5.0	Normal Line / SPOT (5)	10/16/12-10/19/12	2	:30	11A- 12P (EST)	2		X	X	X	X				\$625.00		West Palm Beach (WPEC)		10/15/12
5.0.1	Closed Preempt (5)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	
5.0.2	Closed Preempt (5)	10/16/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or higher adv r	
6.0	Normal Line / SPOT (6)	10/22/12-10/22/12	2	:30	12P- 12:30P (EST)	1	1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12
7.0	Normal Line / SPOT (7)	10/16/12-10/19/12	2	:30	12P- 12:30P (EST)	4		X	X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
8.0	Normal Line / SPOT (8)	10/22/12-10/22/12	2	:30	3P- 4P (EST)	1	1							1	\$340.00	\$340.00	West Palm Beach (WPEC)		10/15/12
9.0	Normal Line / SPOT (9)	10/16/12-10/19/12	2	:30	3P- 4P (EST)	4		X	X	X	X			4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		10/15/12
10.0	Normal Line / SPOT (10)	10/22/12-10/22/12	2	:30	4P- 5P (EST)	1	1							1	\$525.00	\$525.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1393154

Schedule Dates 10/16/12-10/22/12
Advertiser Connie Mack-National Republican Senatorial Comn
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CONNIE MACK 10/16 (480179)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name
Phone/Fax /
CPE 603
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CONNIE MACK 10/16
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Nancy Brutus
CO-OP No
Headline # 06374360
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,613.00
Net Total \$14,807.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	32	\$17,420.00
Grand Total:	32	\$17,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	10/16/12-10/19/12	2	:30	4P- 5P (EST)	4		X	X	X	X			4	\$525.00	\$2,100.00	West Palm Beach (WPEC)		10/15/12
12.0	Normal Line / SPOT (12)	10/22/12-10/22/12	2	:30	6P- 6:30P (EST)	1	1							1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/15/12
13.0	Normal Line / SPOT (13)	10/16/12-10/19/12	2	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$900.00	\$3,600.00	West Palm Beach (WPEC)		10/15/12
14.0	Normal Line / SPOT (14)	10/20/12-10/20/12	2	:30	11P- 11:30P (EST)	1						1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/15/12
15.0	Normal Line / SPOT (15)	10/21/12-10/21/12	2	:30	8A- 9A (EST)	1							1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		10/15/12
16.0	Normal Line / SPOT (16)	10/21/12-10/21/12	2	:30	9A- 10:30A (EST)	1							1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)		10/15/12
17.0	Normal Line / SPOT (17)	10/21/12-10/21/12	2	:30	10:30A- 11:30A (EST)	1							1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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